



For Immediate Release

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NexTier Bank Launches 2024 Back To School Essay Contest and Good Neighbor Award

Call for Entries: Up to \$1200 in School Supplies to be Awarded

Butler, PA August 8, 2024 – NexTier Bank is pleased to announce the launch of the 2024 Teaching Our Next Generation Essay Contest and Good Neighbor Award campaign.

Aimed at assisting local teachers and teacher's aides with school supplies for their classrooms, the contest is open to any teacher in the NexTier community regardless of whether they are a NexTier customer. Teachers are encouraged to enter a 500-word essay, while members of the community are encouraged to nominate a teacher who has gone above and beyond the call of educating for the Good Neighbor Award through the NexTier Bank website (www.nexttierbank.com).

A first-, second-, and third-place winner will be chosen based on their essay, and one winner will be chosen for the Good Neighbor Award based on their contributions to the community outside of teaching. First place will receive a \$500 gift card, second place a \$250 gift card, and third place a \$150 gift card to be used toward classroom supplies. The winner of the Good Neighbor Award will choose a classroom item, up to \$300 in value, to be purchased by NexTier Bank and delivered to their school.

The contest runs from August 1 through August 31. Winners will be announced on or about September 18 and receive their prizes at their schools.

This year's essay question is: This fall, you and your class are traveling back in time to meet a famous historical figure. Who would you introduce your students to, and what life lessons can they share?

NexTier Bank remains committed to giving back to the communities it serves through employee volunteerism, donations, and fundraising. Our donations and community sponsorships help organizations that improve the lives of our children, support in-school programming, and provide scholarship opportunities. NexTier Bank continues to have a positive impact on our communities year after year.

NexTier Bank's Teaching Our Next Generation and Good Neighbor Award Official Rules

Essay Contest is open to the public. Essay participants must be a teacher or teacher's aide working with Pre-Kindergarten to 12th Grade students. Essays must be creative and 500 words or less. Good Neighbor Award submissions are open to the public. Award entries may be submitted by anyone, and you do not have to be a teacher or teacher's aide to enter a teacher who goes above and beyond the call of educating.

Contest and Award Submissions will be accepted from the opening of business on Thursday, August 1, 2024, to Saturday, August 31, 2024, at 11:59 pm EST. You do not have to be a customer of the bank to enter or win. Entries may be submitted on the NexTier Bank website. If you are unable to submit an online entry, please notify us at 1.800.262.1088 to make alternative arrangements.

No purchase necessary. A purchase will not improve your chances of winning. Three prizes will be awarded to the top three essay participants, and one prize will be awarded to the top Good Neighbor recipient. No substitutions for prizes. Prizes are not transferable. One entry per person. One prize per person.

Contest prizes and school supplies will be awarded only to teachers in the NexTier Bank assessment areas. Assessment areas which include PA school districts in Allegheny, Armstrong, Butler, Clearfield, Mercer, and Westmoreland counties. Employees are not eligible to enter to win. Employees' family members and friends are eligible to enter to win. Winners will be determined on or before Wednesday, September 6, 2024, and notified by telephone. The contest winners will be announced on the NexTier Bank website on Wednesday, September 18, 2024. If the winner does not respond to the contact attempt within five (5) business days, or if the winner declines a Prize, the Bank will randomly select another Winner from the entrants. The Bank is not held liable in any way for any product you, the consumer, may win or any event you, the consumer, may decide to attend or any business you, the consumer, may decide to patronize in conjunction with this event.

About NexTier, N.A.

NexTier Bank N.A. is a subsidiary of NexTier, Inc. and has 30 community offices throughout Butler, Armstrong, Allegheny, Mercer, Westmoreland, and Clearfield counties in Pennsylvania, along with loan production offices in Cleveland, Ohio and Rochester & Williamsville, New York. As of June 30, 2024, NexTier Bank reported total assets of \$2.7 billion, total loans of \$2.1 billion and total deposits of \$2.2 billion. www.nexttierbank.com

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